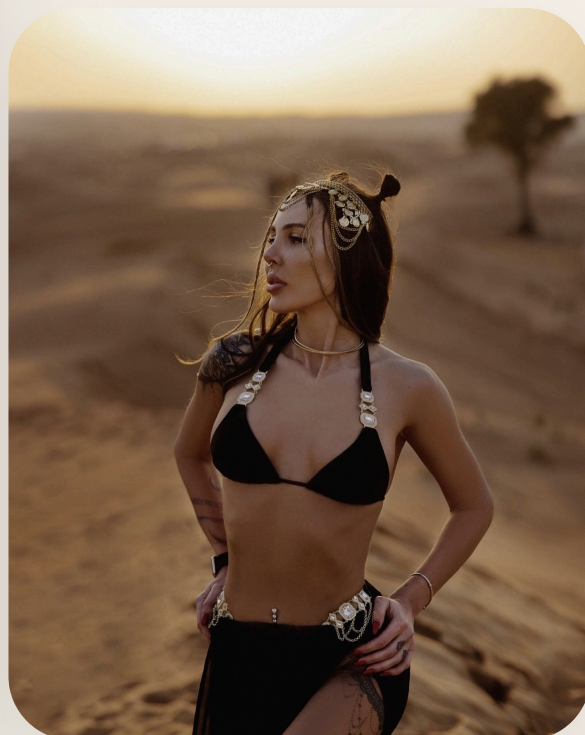




Lifestyle | UGC | Travel | Beauty



LIFESTYLE & UGC CREATOR

Nica Gigauri

Authentic, polished content for brands in beauty, fashion, travel, hospitality and lifestyle.

TRAVEL

BEAUTY

FASHION

HOSPITALITY

WELLNESS

Contact by Email

Download PDF



CREATOR PROFILE

Warm personality. Social-first eye.

Nica is a Georgian lifestyle creator and UGC partner. Her content blends memorable visuals with real-life storytelling, helping a product or experience feel easy to trust, try and share.

350K

Max reach

3.7M

Max views

117K

Max likes

15K

Max comments

80%

Female

20%

Male

26%

Age 18-24

49%

Age 25-34

SELECTED INSTAGRAM WORK

Content that
stops the
scroll.

Every card opens the original Reel on [@nica.gigauri](#). The selection shows beauty, self-care, smart-home, fashion and creator-native storytelling.

INSTAGRAM REEL



Self-care Day

Bepanthol / Beauty routine

137K views · 862 likes

INSTAGRAM REEL



Old Money

Fashion / Style edit

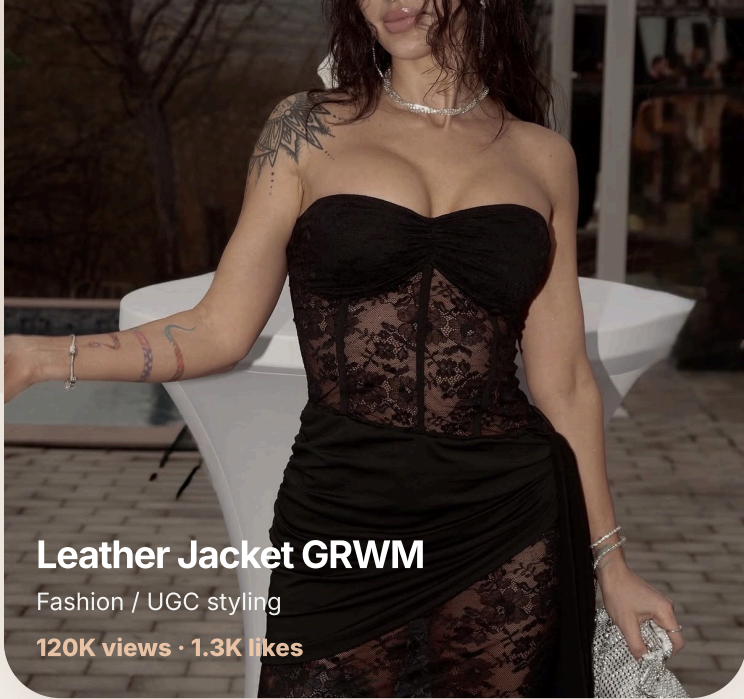
126K views · 1.3K likes

INSTAGRAM REEL



INSTAGRAM REEL

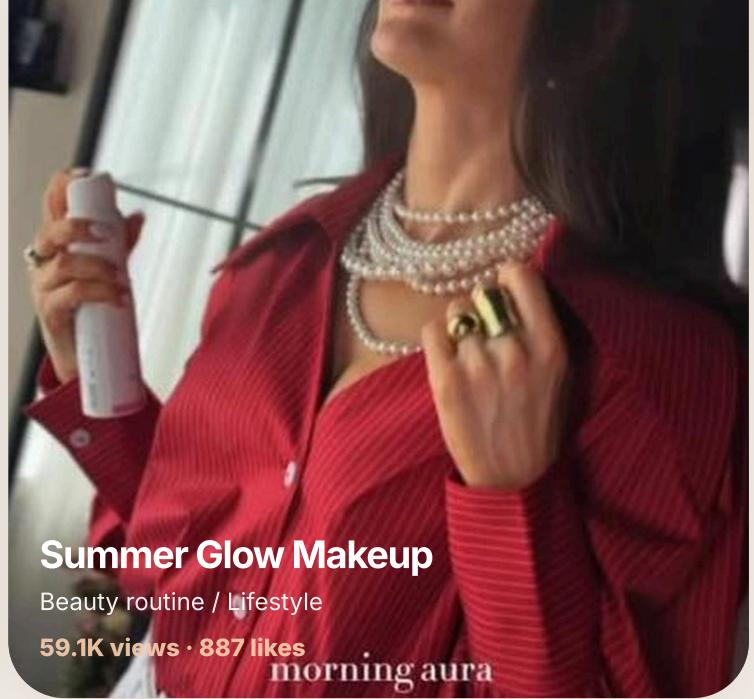




Leather Jacket GRWM

Fashion / UGC styling

120K views · 1.3K likes

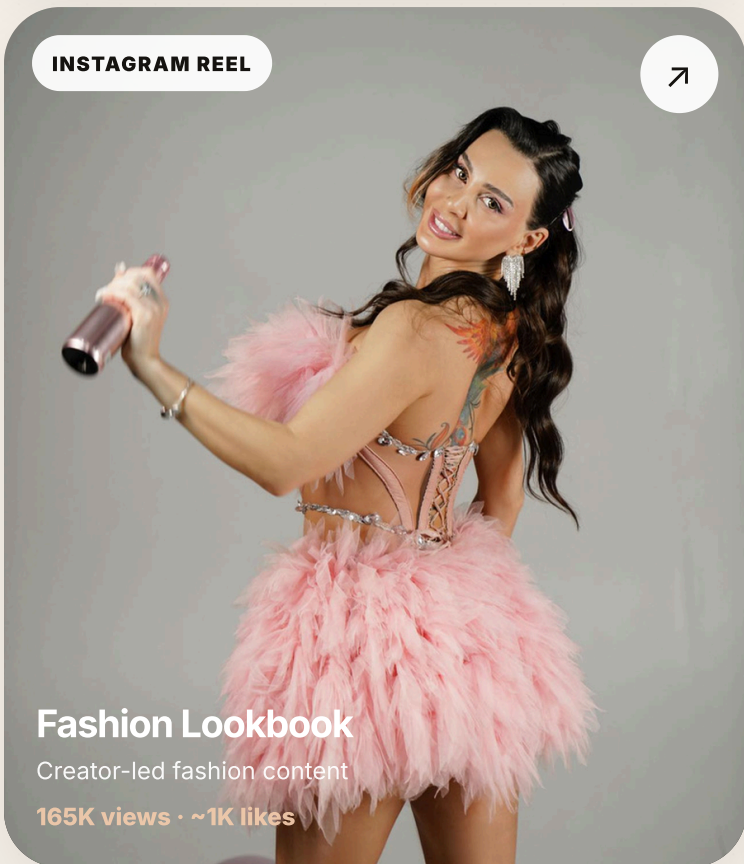


Summer Glow Makeup

Beauty routine / Lifestyle

59.1K views · 887 likes

morning aura



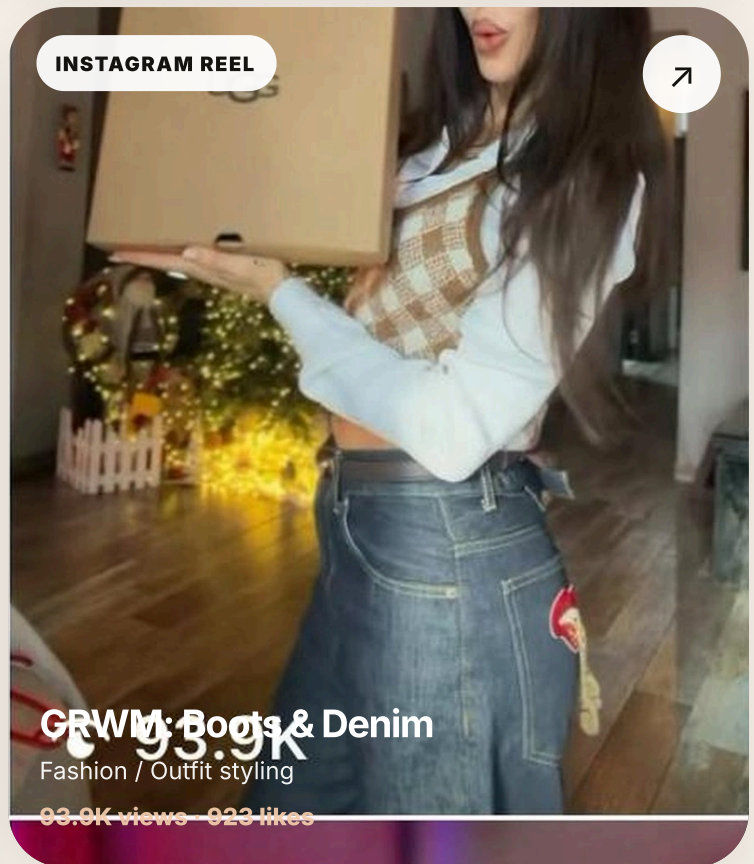
INSTAGRAM REEL



Fashion Lookbook

Creator-led fashion content

165K views · ~1K likes



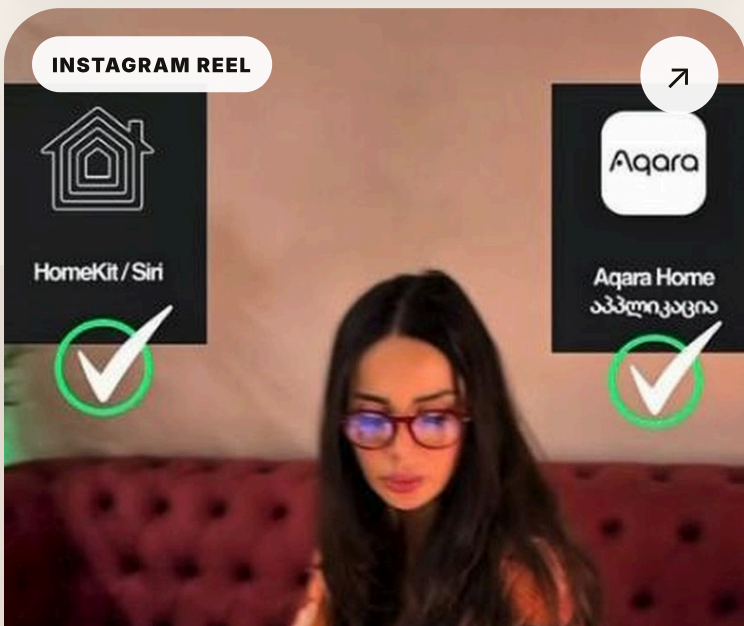
INSTAGRAM REEL



GRWM: Boots & Denim

Fashion / Outfit styling

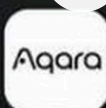
93.9K views · 923 likes



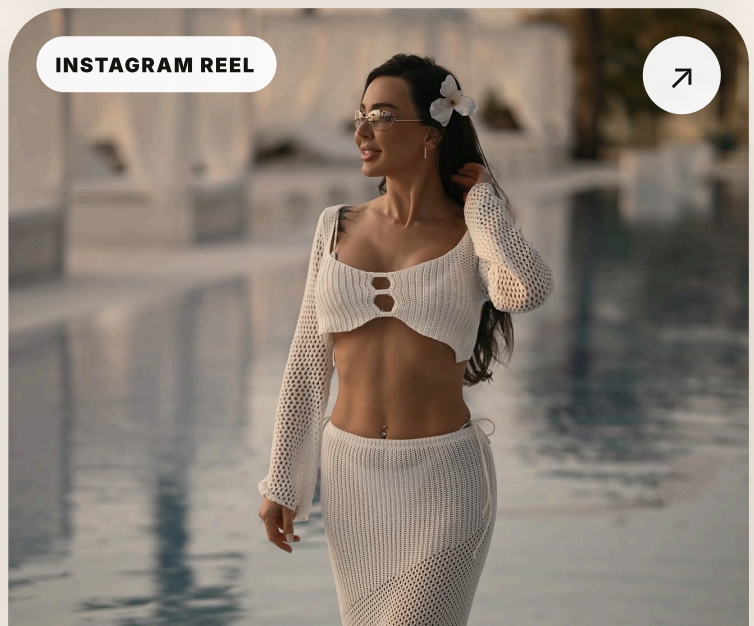
INSTAGRAM REEL



HomeKit / Siri



Aqara Home
აპკლოკაცია



INSTAGRAM REEL



Smart Door Comfort

Aqara / Smart-home UGC

127K views · 1.1K likes

Spring Outfit Rating

Fashion / Creator review

120K views · 1.1K likes

Also on TikTok.

Additional lifestyle, beauty, travel and everyday creator content from @nicagigauri.

Open TikTok



SERVICES

What Nica creates.

Flexible deliverables shaped around the brand, product, platform and campaign goal.



UGC Videos

Natural vertical content for Reels, TikTok, organic social and paid campaigns.



Product Demos

Close-ups, benefits, real use and creator-native hooks that make products clear.



Beauty & Fashion

Skincare, makeup, haircare, styling, try-ons, GRWM and outfit-led content.



Travel & Hospitality

Hotel stays, room tours, destination moments and experience-driven storytelling.



Voiceover Ads

Simple scripts and relatable storytelling made for paid-social performance.



Raw Content Packs

Extra clips and visual options for brands that prefer to edit in-house.



Event Recaps

Atmosphere, details and human moments captured for fast, memorable edits.



Campaign Concepts

Hooks, moodboards and social-first story angles before the content is filmed.

SELECTED COLLABORATIONS

Brands & places Nica has worked with.

Beauty, fashion, retail, travel, lifestyle and hospitality collaborations.

Samsung

Rhode

Old Money

Aqara

Bepanthol

Stradivarius

Kangol

SHEIN

Farmasi

Adams Beach Hotel

Mytrex

Rihoas

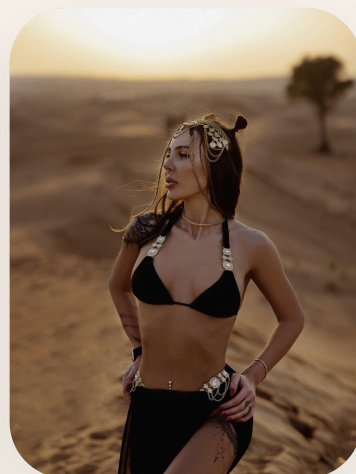
Berlook

Bershka

VISUAL LIFESTYLE

Adaptable, but
always
recognisable.

Portrait-first photography for beauty, fashion, travel, hospitality
and paid social content.



COLLABORATION FLOW

Easy from brief
to delivery.

01 / BRIEF

Direction

Goals, product, audience
and campaign needs are
aligned.

02 / CONCEPT

Creative plan

Hooks, references and
deliverables are planned
before filming.

03 / CREATE

Shoot & edit

Content is made in an
authentic setting and
optimised for the platform.

04 / DELIVER

Ready to use

Final files, optional raw clips
and agreed revisions are
delivered.

Let's create content your audience actually wants to watch.

Available for UGC videos, product campaigns, lifestyle content, fashion, beauty, hotel collaborations and travel experiences.

gigaurinica@gmail.com

[Instagram ↗](#)

[TikTok ↗](#)

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[Instagram @nica.gigauri](#) · [TikTok @nicagigauri](#)